



KEMENTERIAN LUAR NEGERI  
REPUBLIK INDONESIA

No. D/00136/01/2020/31

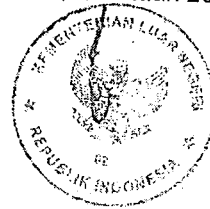
Kementerian Luar Negeri Republik Indonesia menyampaikan salam hormatnya kepada Kedutaan Besar negara-negara anggota OKI di Jakarta dan dengan hormat menyampaikan bahwa Kementerian Luar Negeri akan menyelenggarakan rangkaian kegiatan "**Halal Industries Summit 2020**", pada 28 Oktober - 2 November 2020 di Jakarta, Indonesia. *Draft concept note* dan *save the date* terlampir sebagai rujukan.

Penyelenggaraan *Summit* pada tanggal 1-2 November 2020 rencananya akan didahului dengan pelaksanaan pameran, forum bisnis, *business dialogues*, *workshops*, *showcase*, and *Halal Industries Network* pada tanggal 28-31 Oktober 2020.

Kementerian mengundang Kementerian Luar Negeri dan/atau Kementerian terkait, Institusi Keuangan Syariah dan Badan Sertifikasi Halal, dan pelaku usaha industri halal di negara-negara OKI untuk dapat hadir pada acara tersebut. Sehubungan dengan hal tersebut, Kementerian mohon bantuan Kedutaan Besar negara-negara OKI di Jakarta untuk menyampaikan undangan dimaksud kepada pihak terkait di negara masing-masing.

Kementerian Luar Negeri Republik Indonesia menggunakan kesempatan ini untuk sekali lagi menyampaikan penghargaan yang setinggi-tingginya kepada Kedutaan Besar negara-negara anggota OKI di Jakarta.

Jakarta, 21 Januari 2020



KEDUTAAN BESAR NEGARA-NEGARA ANGGOTA OKI  
JAKARTA

Unofficial Translation

MINISTRY OF FOREIGN AFFAIRS  
REPUBLIC OF INDONESIA

No. *D/00136/01/2020/31*

The Ministry of Foreign Affairs of the Republic of Indonesia presents its compliments to the Embassies of the OIC Member Countries in Jakarta and has the honor to inform that the Ministry of Foreign Affairs will organize "**Halal Industries Summit 2020**" on 28 October - 2 November 2020 in Jakarta, Indonesia. A draft concept note and save the date for the event are being enclosed herewith for further reference.

The Summit will be held on 1-2 November 2020 and to be preceded by exhibition, business forum, business dialogues, workshops, showcase, and the Halal Industries Network on 28-31 October 2020.

The Ministry hereby invites Ministry of Foreign Affairs and/or other related ministry, national Islamic financial institutions and halal certification/regulatory bodies as well as private sectors in the global halal industry to participate in the aforementioned event. In this regard, the Ministry has further the honor to request the Embassies' kind assistance to convey the abovementioned information to the relevant authorities.

The Ministry of Foreign Affairs of the Republic of Indonesia avails itself of this opportunity to renew to the Embassies of the OIC Member Countries in Jakarta the assurances of its highest consideration.

Jakarta, *21* January 2020

EMBASSIES OF THE OIC MEMBER COUNTRIES  
JAKARTA.

## CONCEPT NOTE

### HALAL INDUSTRIES SUMMIT 2020:

### "PROMOTING HALAL INDUSTRIES FOR GLOBAL PROSPERITY"

Jakarta, 1-2 November 2020

#### BACKGROUND

The potentials and opportunities in the future of global halal industry are huge and promising. The Islamic economy — consisting of economic sectors whose core products and services are structurally affected by Islamic ethics and law — has established an increasingly important footing in the future global economy. The sectors are halal food, fashion, travel, cosmetics, pharmaceuticals, media and Islamic financial services. Global Muslim consumers spent US\$2.2 trillion in 2018, mostly in the food, pharmaceutical and lifestyle sectors. The number is expected to reach \$3.2 trillion by 2024, while Islamic financial assets are forecasted to reach \$2.5 trillion in 2018.<sup>1</sup>

Today's global halal market is no longer confined to food and food-related products. With the increase in the number of affluent Muslims, the halal industry has expanded further into lifestyle offerings including halal travel and hospitality services as well as fashion. This development has triggered by a revolutionary change in Muslim consumers mindset as well as ethical consumer trends worldwide.

Halal is not limited to OIC Countries or Islamic countries, thus global governance on halal industry is very crucial in creating understanding and cooperating with Muslims in Non-OIC Countries to regulate issues for them. In this regard, capacity building and training to better understand halal awareness, the probabilities of halal market and future development will become important steps in ensuring the development of global halal ecosystem and standards. It also presents the need of global cooperation on halal accreditation and certification in order to promote better international trade on halal products and services.

The current and potential social impact of each of the halal industry sectors to the United Nations Sustainable Development Goals (SDGs) for 2030 is also massive. Halal industries including halal products, Islamic finance and halal lifestyle have contributed to the attainment of SDG Goals. Islamic social financing mechanism through Zakat and *Sadaqah* have also gained the major attention of global multilateral institutions including the World Bank, UNHCR and UNESCO. In fact, there is still much

<sup>1</sup> Global Islamic Economic Report 2019/2020

room for development, but addressing SDGs is an important way forward for halal industries, so as to develop in a forward thinking and ethical manner.

The SDG goals are a great reference point for the future of halal industries as they cover many of similar and related concerns and reflect the beneficiary needs of the global community.

The impact of fourth industry revolution on halal industry is also affecting the way we conduct business in halal industry and bring transformation to entire systems of production, management and governance. The utilization of digital economy to provide greater market access to halal industry is something that we also need to explore going forward.

As a way of responding the current developments in global halal industry, the Government of Indonesia will hold an Indonesia-Middle East and Islamic Countries Summit on Halal Industries 2020 in Jakarta, on November, 2020 with the theme "**Promoting Halal Industries for Global Prosperity**". The summit will host head of states/governments, and related ministries, institutions, as well as stakeholders in charge of halal industry in their respective countries from the global halal value chains around the world.

The summit will become a platform for governments and stakeholders in the global halal industry to discuss opportunities and challenges, in today's halal industry and how to better formulate global policy recommendations to strengthen halal industry. The summit will also enable business match-making and future cooperation between business sectors.

## OBJECTIVES

The Summit is expected to become a platform for governments and stakeholders in the global halal industries to discuss opportunities and challenges in today's halal industries and how to better formulate global policy recommendations to strengthen halal industries. The summit will also enable business match-making and future cooperation between business sectors.

For that purpose, the summit will facilitate discussions on the following issues:

1. Strengthening global value chain of halal industries.
2. Deepening mutual understanding on how halal industries will help the achievement of SDGs.
3. Promoting synergy among networks, forums, Islamic finance institutions, halal certification schemes etc aimed at enhancing halal industries ecosystem and standards.
4. Facilitating greater international trade and investment in halal industries.
5. Intensifying technical cooperation in the field of capacity building, particularly for small-and-medium-enterprises.
6. Capitalizing on the industry 4.0 and the digital economy to accelerate the advancement of halal industries.

The summit will also provide opportunities for business to business cooperation, including through business match-making and trade exhibitions.

## FORMAT OF THE SUMMIT

The President of the Republic of Indonesia is expected to deliver remarks on the opening of the summit. The summit will be attended by 20 *Middle-East and North Africa* (MENA) countries, 37 OIC or Islamic Countries beyond MENA, and 20 potential partners or approximately 78 delegates consisting of:

1. Heads of State/Government;
2. Foreign Ministers or other Ministers related to halal industries;
3. Heads of International Organization and International Financial Institutions;
4. High-ranking officials;
5. Senior officials from Islamic financial institutions and halal certification/regulatory bodies;
6. Private sectors, practitioners and international institutions;
7. International and domestic visitors/participants.

The parallel sessions in the summit will be arranged as follows:

### Session I:

#### **Strengthening Global Value Chain of Halal Industries**

1. **Building Conducive Ecosystem in Support of Global Value Chain of Halal Industries** - presentation about current practices in developing ecosystem in support global value chain of halal industries.
2. **Developing A Global Halal Center to Strengthen International Cooperation on Halal Industries** - exploring a new way in distributing and promoting halal industries and how countries can work together in these fields.
3. **Global Campaign on Halal Lifestyle** - exploring a global campaign on halal mindset as well as ethical consumer trends worldwide on halal products and services.

### Session II:

#### **Strengthening the Islamic Finance Industry in Support of Halal Industries**

1. **Advancing the Islamic Finance Industry for Stronger Halal Industries** - discussion on how to advance Islamic finance to push forward stronger halal industries.
2. **The Role of Islamic Banking and Financial Industry on Halal Industries** - discussion about how to better improve Islamic banking and financial sector activities and engagements to support halal value chain and sectors.

### Session III:

#### **Capacity Building and Development of Halal Industries related Small-and-Medium-Enterprises (SMEs)**

1. **Future Strategies on the Development of SMEs** - discussion to explore ways forward in advancing SMEs capacity of halal industries.
2. **SMEs for SDGs** - discussion on how improvement and capacity building in SMEs sector will help the attainment of SDGs.

## Session IV:

### Digital Economy for Halal Industries

1. **The Impact of Digital Revolution to Halal Industries** – discussion on how we can learn and take advantages on the fourth industrial revolution to strengthen and promote halal industries.
2. **Connecting Digital Economy with Halal Industry** – discussion about how to utilize digital economy, including e-commerce, online marketplaces and Islamic digital payment system in supporting halal industry.

### Closing Session:

Future Cooperation – wrap up session to cement commitment for future cooperation followed by the adoption of Declaration on Halal Industries, establishment of a plan of actions and stronger global networks and fora in support of halal industries.

The summit will also include exhibition, business forums, business dialogues and Halal Industries Networking held on 28-31 October 2020. Companies from Indonesia and across the globe, including unicorns and start-ups, are expected to participate in the events.

### EXPECTED OUTCOMES

The results of this summit will be summarized in the Declaration on Halal Industries which contains:

1. Recognition on the importance of halal industries as one of the global engines of economic growth and its potential contribution to the attainment of SDGs, commitment in building stronger global cooperation in promoting halal friendly environment and ethical consumer trends worldwide, enhancing the global value chain of halal industries and strengthening global cooperation in accreditation and certification, advancing the Islamic finance industry in support of halal industries, intensifying capacity building cooperation for SMEs and the capitalization on digital economy to further accelerate the advancement of halal industries.
2. Plan of Action and strategies that involve active participation from governments, private sectors, and other stakeholders in building a global network of cooperation and an ecosystem supportive of halal industries development.

### TIME AND VENUE

Time :

- 28-31 October 2020 (the exhibition, business-matchmaking, halal industries and business network)
- 1-2 November 2020 (the summit)

Venue : Jakarta Convention Centre (JCC), Jakarta, Indonesia

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HALAL  
INDUSTRIES  
SUMMIT 2020



## SAVE THE DATE

The Ministry of Foreign Affairs of the Republic of Indonesia is pleased to invite you to the event:

**Halal Industries Summit 2020:**

**"Promoting Halal Industries for Global Prosperity"**

28-31 October 2020 : The Exhibition, Business-matchmaking, Business Dialogues,  
Workshops, Showcase, Halal industries & business network

1 - 2 November 2020 : Halal Industries Summit

in Jakarta Convention Centre (JCC), Jakarta, Indonesia

For further details please contact:

Desthy Umayah Adriani / Nurul Rizki  
Directorate of Middle East Affairs, MoFA RI

Email:  
desthy.adriani@kemlu.go.id / timteng@kemlu.go.id  
Ph: +62 812 2978 1446 / +62 821 1079 2323

